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For Immediate Release:

Vedanta Ltd. Jharsuguda organizes orientation and demonstration session on nutrition gardens for farmers

Jharsuguda: 6th October 2017

On 6th October, an orientation and demonstration session on nutrition gardens was organized by the CSR department of Vedanta Ltd. Jharsuguda for the members of Amar Jyoti Farmers Club of Siriapali Village in Jharsuguda. This initiative is one among many planned under Project Jeevika Samridhhi which is aimed at improving the current agricultural practices and introducing innovative agricultural practices to the members of Amar Jyoti Farmers Club. Jeevika Samridhhi is a tripartite arrangement involving NABARD, SEWA & Vedanta Limited, aimed at securing economic prosperity among identified households by ensuring enhanced income of targeted households by the end of the project period through integrated interventions in agriculture and natural resource management.

Yesterday's orientation session was to showcase improved agricultural practices to farmers and help them grow kitchen/nutrition garden in their houses and agricultural lands by distributing seeds. The session was attended by 60 farmers along with Shri Gunamani Pradhan, Sarpanch – Parmanpur GP, Mr A. Rathor, Agronomist – Jain Irrigation, Shri Purosottam Patel, Secretary – Amar Jyoti Farmers Club, S. Delki, AHO – Kolabira, Shri Pramod – Project Coordinator of SEWA Sansthan, and Mr Sundar Raj – Head CSR, Vedanta Ltd. The briefing and orientation session was followed by distribution of seeds to the farmers and demonstration of sowing seeds in a prepared kitchen garden.

Shri Gunamani Pradhan appreciated the efforts of Vedanta Ltd. towards livelihood initiatives like Jeevika Samridhhi and said, "Vedanta's initiative to introduce the farmers of Siriapali village towards improved agricultural practices through its Project Jeevika Samridhhi is very encouraging. I am excited to see this focused intervention towards 100 farmers from this village that would definitely yield good results in a months to come".

The relevance of Jeevika Samridhhi project is based on the need to augment irrigation infrastructure, promote advanced agriculture, application of bio-fertilizer and pesticides, and make farming as a remunerative profession. The project will adopt two pronged approach to upscale the livelihoods of farming communities through land & water development, and promote advanced agriculture practices. For executing the project flawlessly, farmers will be organized into clubs at village level. These clubs would work on improving farmers' access to assured source of irrigation and land development measures for round the year diversified crop cultivation, advanced practices of agriculture and allied sources of income, bio-fertilizer and bio-pesticides and ensure its utilization by project farmers.



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About Vedanta Limited (Formerly Sesa Sterlite Limited)

Vedanta Limited is a diversified natural resources company, whose business primarily involves producing oil & gas, zinc - lead - silver, copper, iron ore, aluminium and commercial power. The company has a presence across India, South Africa, Namibia, Australia, Ireland, Liberia and Sri Lanka.

Vedanta Limited, formerly Sesa Sterlite Limited is the Indian subsidiary of Vedanta Resources Plc, a London-listed company. Governance and Sustainable Development are at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities.

Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

For more information please log on to www.vedantalimited.com

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